

About the Association for Living Values Education International

The Association for Living Values Education International (“**ALIVE**”) is a worldwide community of values educators. As a non-governmental organisation, it takes the form of an international association of independent, locally-run, non-profit organisations committed to promoting values in education. ALIVE aims to further the objectives of its member organisations (each of which is called an “**Associate**”) and facilitate their activities in the field of values education while enhancing and maintaining the integrity, identity and standing of the educational approach, philosophy and practice known as Living Values Education (“**LVE**”).

The Association for Living Values Education International is an association formed under the Civil Code of Switzerland, registered in Geneva and exempt from Swiss tax. Its tax-exempt status enables it to receive contributions and other funds to carry out its activities without being subject to Swiss tax on its receipts; this status also requires it to carry out its activities in a publicly accountable fashion under Swiss law. It is an independent organisation that is required by its Articles of Association ([English PDF/French PDF](#)) not to have any particular or exclusive religious, political or national affiliation or interest. ALIVE is registered at the [Registre du Commerce](#), Geneva and its registered office is in Geneva, Switzerland.

Created in 2004, ALIVE provides a formal home for the international community of educators who have been working with LVE since it was developed in 1997. ALIVE is the legal and administrative body that groups together locally accountable national LVE associations, and other bodies promoting LVE, and which seeks to promote and support their LVE work and serve as a resource and information centre for them. It owns the rights to the Living Values Education name, logo and trademark, which it licenses to Associates, and has other intellectual property rights such as with regard to its teacher resource books and other publications and the international LVE website, which it maintains. Drawing on a strong volunteer base, the advancement and implementation of LVE is supported by [UNESCO](#) and a host of other organisations, agencies, governmental bodies, foundations, community groups and individuals. It is part of the global movement for a culture of peace in the framework of the [United Nations Decade for a Culture of Peace and Non-Violence for the Children of the World](#).

As an association of organisations concerned with values education, there are currently ALIVE Associates in over 30 countries and ALIVE has also recognised individuals as Focal Points for LVE in more than 20 additional countries. ALIVE Associates comprise its General Assembly, and this is ALIVE's supreme power and decision-making body; Focal Points for LVE are normally invited to attend General Assemblies but are not members of ALIVE. Membership of ALIVE is granted by its General Assembly and is subject to Membership Regulations, while ALIVE itself is governed by its own Internal Regulations and a [Code of Conduct](#). ALIVE seeks to maintain a geographically-diverse Board of Directors and also to benefit from the insights and expertise of its International Advisory Committee.

The Directors of ALIVE are:

Luca Campana, Switzerland
Pilar Quera Colomina, Spain
Rokhaya Diawara, Senegal
Chris Drake, China
Anniek Gavriilakis, Belgium
Mirian Ginzo, Paraguay
Neil Hawkes, United Kingdom
Rula Kahil, Lebanon
Esther Khavous, Israel
Markus Moses, South Africa
Gayatri Naraine, United States of America
Diane Tillman, United States of America

The ALIVE International Advisory Committee comprises:

Geri Branch, Lebanon
Cyril Dalais, Mauritius
Dadi Janki, India

Bart McGettrick, United Kingdom
Katherine Murphy, United States of America
Derek Sankey, Korea
Federico Mayor Zaragoza, Spain

ALIVE Code of Conduct

- 1) The Association for Living Values Education International commits itself to being a values-based organisation, and to:**
 - a) observe local law and maintain good governance and management practice, structures and procedures;
 - b) propose values, primarily through the example of action and being a role model, but not impose them;
 - c) be sensitive at all times to the well-being of its personnel, including volunteers, and non-discriminatory, respectful, consistent and caring in its treatment of them and prospective personnel;
 - d) act responsibly and respectfully with regard to the environmental impact of its activities;
 - e) maintain high ethical standards with regard to all financial matters and oppose financial impropriety;
 - f) exemplify cultural sensitivity and support diversity;
 - g) communicate with stakeholders and make appropriate information publicly available;
 - h) be willing to cooperate with other similar organisations working in a related area, when appropriate;
 - i) be respectful of the values, beliefs and principles of others, recognising that LVE is not a product of any particular religion or belief system and should not be used as a vehicle to promote any one religion or belief system in preference to another, or influence or change another person's beliefs in this regard; and
 - j) as an organisation, maintain neutrality with regard to any religious or political affiliation, and avoid any affiliation (including business or donor affiliation) which might compromise its autonomy, independence or neutrality. While this does not preclude the involvement of or affiliation with any religious, spiritual or political organisation or movement, whether as sponsors or otherwise, neutrality should, if such involvement or affiliation is significant, be clearly demonstrated and visible through inclusive involvement of or affiliation with, at a corresponding level, a variety of appropriate similar organisations or movements.

- 2) The Association commits itself to practise the values of honesty, transparency, respect and responsibility with regard to its financial affairs and to conduct its activities in a professional manner, in a spirit of volunteerism, self-sufficiency, solidarity and charity, consistent with local culture and circumstances, and with the overall aim of ensuring that the maximum possible benefit from all that LVE has to offer is derived by the maximum number of people possible.**

- 3) Recognising the proper role of finances in running an on-going organisation and its not-profit-motivated educational activities, the Association believes that the above commitments do not prevent or require, but do guide and influence the choice of: (i) making a charge for professional development courses, workshops, seminars or other LVE activities; and (ii) offering appropriate remuneration to personnel involved in the carrying out of LVE activities, whether as educationists, administrators or otherwise, and whether on a full-time or part-time basis, but excluding always any ALIVE Director, noting that payment of remuneration to a Director is prohibited by the Association's Articles of Association (Article 13.d).**

- 4) In addition to and in expression of the above general principles and values, the Association commits itself to:**
 - a) maintain ethical financial policies and practices that are in accordance with locally accepted good practice;
 - b) to observe, as appropriate, all Guidelines for Associates in relation to financial matters;
 - c) maintain, in accordance with locally accepted good practice, clear, accurate and complete accounts;
 - d) ensure that all money received by it is duly accounted for, and normally deposited in a bank account of the Association unless the circumstances or smallness of the amount, and good practice, justify other appropriate action; and
 - e) ensure that it does not depend on, or accept assistance from, any donor, sponsor or other supporter in such a manner or to such an extent that its independence or political and religious neutrality is compromised.

